



Creative Resource list

May 21st, 2011

more info at: <http://hypnodesign.com>

## Photography (stock) websites:

MORGUE FILE: <http://www.morgueFile.com>  
iSTOCKPHOTO: <http://www.iStockPhoto.com/dollarbin.com>  
STOCK.XCHNG: <http://www.sxc.hu/>  
EVERY STOCK PHOTO: <http://www.EveryStockPhoto.com>  
OPEN PHOTO: <http://www.Openphoto.com>  
STOCK VAULT: <http://www.stockvault.net>  
WOOPHY: <http://www.woophy.com/photo>

### buyer's notes:

when you are buying stock photography lots of the sources are offering "coupons" or "promo codes". Just Google the name of the stock source and the word(s) coupon or promo code, use the code when purchasing the photo and save 15% or 20% or more.

also try **retailmenot.com** when shopping for ANYTHING online.

## Clipart illustration (stock) websites:

Clker.com  
OpenclipArtLibrary.com

## Fonts online

Fonts.com  
Fonts500  
1001freefonts.com  
dafont.com

## Open Source software alternatives:

**GIMP:** <http://www.gimp.org/>

*Similar to Adobe Photoshop, GIMP stands for GNU Image Manipulation Program. It is a freely distributed program for such tasks as photo retouching, image composition and image authoring*

**INKSCAPE:** <http://inkscape.org/>

*Inkscape is a Vector graphics editor, with capabilities similar to Illustrator, CorelDraw, or Xara X, using the W3C standard Scalable Vector Graphics (SVG) file format.*

**OPEN OFFICE:** <http://www.openoffice.org>

*Open-source office software suite for word processing, spreadsheets, presentations, graphics, databases and more*



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## Paper vendors online

<http://www.envelopments.com>

<http://www.enveloperinc.com>

<http://www.paperdirect.com>

<http://www.paperandmore.com>

## Logo design sites

[mycustomlogo.com](http://mycustomlogo.com)

packages start at \$49

[logonerds.com](http://logonerds.com)

packages start at \$27

[infinitylogodesign.com](http://infinitylogodesign.com)

packages start at \$89

[99designs.com](http://99designs.com)

Ready-made logo design customized for you \$99

[brandsoftheworld.com](http://brandsoftheworld.com)

vector downloads of logos

## Web design sites

[webdesignin5days.com](http://webdesignin5days.com)

Start at \$199

[thewebsitegurus.com](http://thewebsitegurus.com)

By Quate

[discoverytowers.com](http://discoverytowers.com)

Packages start at \$189

## Web utility sites:

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SlideShowPro

<http://slideshowpro.net/>

Easy way to create and publish custom photo and video slide shows on the web and on mobile devices.

**Cost:** \$59 for Director (recommended), plus cost for consultant to setup if not DIY

Check your SEO score:

<http://websitegrader.com/>

Set up powerful website tracking tools for traffic metrics measurement:

<https://www.google.com/analytics>

Easily set up forms on your website

<http://www.wufoo.com>

Newsletter emailing

<http://mailchimp.com/>

## Blogging:

[blogger.com](http://blogger.com) (free blog and website)

typepad: <http://www.typepad.com/micro/>

WordPress

<http://www.wordpress.org/>

Setup a blog as well as basic content management tools.

**Cost:** Free for software, plus cost of consultant to setup and / or customize if not DIY

## Printing vendor sites:

[vistaprint.com](http://vistaprint.com)

free business cards (with their web address promo on it)

[goprint.com](http://goprint.com)

All types

[uprint.com](http://uprint.com)

Brochure & Flyers start at \$27.63

[printplace.com](http://printplace.com)

All types

[modernpostcard.com](http://modernpostcard.com) (not free but inexpensive and good additional services)

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moo cards:

<http://us.moo.com/>

inexpensive and unique business cards and more

## Business tools:

Nonprofit learning center:

<http://www.lasallenonprofitcenter.org/>

Accounting:

<http://www.communityaccountants.org/>

Conference calls:

free conference line service: <https://www.freeconferencecall.com/>

PayPal:

[https://personal.paypal.com/us/cgi-bin/?cmd=\\_render-content&content\\_ID=marketing\\_us/fundraise](https://personal.paypal.com/us/cgi-bin/?cmd=_render-content&content_ID=marketing_us/fundraise)

Use PayPal to accept donations as well as additional fundraising options.

**Cost:** Free to setup, plus a reasonable per transaction fee

Nonprofit Incubator:

<http://www.rhd.org/Programs/NonprofitIncubator.aspx>

Technology information for non-profits

<http://www.techsoup.org/>

Project and people management apps

<http://37signals.com/>